

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Brand

Product

Agency Advertiser Contract #

1354460

POLITICAL CANDIDATE SUPER PAC (ns) (1386) 09/24/12-09/30/12 Millennium/LA, Los Angeles (1101) REP GOVERNERS ASSOC (452580) Target Enterprises (2076)

Billing Type Account Types Buyer Name Phone/Fax Sales Office Salesperson

> CRANE, CINDIE Millennium Los Angeles

Comments

REP GOVERNORS ASSOC JENNA AVISHAY SHARE = 8% Weekly/Irregular Ste 1240

Sherman Oaks, CA 91403

Target Enterprises

15260 Ventura Blvd

Republican Governors Association of NC (32743)

Entered By Demo Headline # Commission % Package Deal Order Type CO-OP

Last Modified Date Entered 08/14/12 A35+R ECR09790669 Lisa Carter 08/14/12

Normal

Sales Tax Net Total

National/Political Candidate Agency BRD

15.00

\$465.00

Commission \$2,635.00

> Greensboro (WXLV)
>
> By Broadcast Month Spots Grand Total: Sep. 2012 31

\$3,100.00 \$3,100.00

3/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Comments:

Line

Line Type / Break Type (Ref #)

1.0 Normal Line / SPOT (1)

09/24/12-09/28/12

Dates

Sec Length

Run Times

SPW

Mo Tu We Th Fr Sa Su

Spots

Rate

Total

Station

\$300.00 Greensboro (WXLV)

PEOPLES COURT

Comments

Entered

THE VIEW

8/14/12 8/14/12

8/14/12

\$300.00 Greensboro (WXLV)

:30 10A- Peoples Court

:30 10:58:2SA- ABC-The View

2.0 Normal Line / SPOT (2)

6.0 Normal Line / SPOT (6)

09/24/12-09/28/12 09/24/12-09/28/12

09/30/12-09/30/12

:30 10:58:40A- ABC-This Week :30 11:35P- ABC-Nightline :30 11:01P- News- News 14 Carolina on ABC 45 at 11pm

S.0 Normal Line / News (5) 4.0 Normal Line / SPOT (4)

7.0 Normal Line / SPOT (7)

3.0 Normal Line / SPOT (3)

09/24/12-09/28/12 09/24/12-09/28/12

:30 12P- 1P (EST)

:30 7P- 7:57P (EST)

\$160.00 \$200.00

> \$1,000.00 Greensboro (WXLV) \$300.00 Greensboro (WXLV)

NEWS14 ABC45 FAMILY FEUD MILLIONAIRE

8/14/12 8/14/12 \$60.00 \$60.00 \$60.00

\$100.00

\$100.00 Greensboro (WXLV) \$300.00 Greensboro (WXLV) \$800.00 Greensboro (WXLV)

THIS WEEK NITELINE

8/14/12 8/14/12

\$60.00

)9/24/12-09/28/12

7 ----- AL. 00-47 ANA -- 18/----

Page 1 of 1

Rep Order# 9790669 EC'd Yes Ver# 1 Status New

Traffic Order# 272160

Printed: 08/ Last Received: 08/1 Showing Buylines: All Lines

08/14/2012 9:10 AM 08/13/2012 5:32 PM

1 of 2

WXLV-TV GREENSBORO/W.SALEM ** () POLITICAL ISSUE GROU REP GOVERNORS ASSOC 142 CINDIE CRANE Agency **Hiatus Weeks**

Buyer Fax# Phone#

Product Advertiser Station

Estimate#

Agency C/P1/P2/E Flight Dates () TARGET ENTERPRISES 15260 VENTURA BLVD., SUITE 1240 SHERMAN OAKS, CA 91403 C/P1/P2/E //142 Dates 09/24/2012 - 09/30/2012

Rep Firm Sales Office (Salesperson (

) LOS ANGELES

Salesperson FAX# 917-206-9005

salesperson (JENNA AVISHAY
salesperson Phone#	Phone#	323-966-5205

							MOVING SPOTS FROM HL#9796794 V1 MOVING SPOTS FROM HL#9796794.		Buyline Comment. Sales Remark.	
\$800.00	ហ	H	U 1	\$160.00	.30		P NEWS14 ABC45	11P-1135P	09/24-09/28	5 M-F Rating. 1.4
							VING SPOTS FROM HL#9796794 V1 MOVING SPOTS FROM HL#9796794	MO	Buyline Comment. Sales Remark.	Kacing. 3.2
\$1,000.00	ហ	H	ហ	\$200.00	.30		FAMILY FEUD	7P-8P	09/24-09/28	4. 4. H.
							S FROM HL#9796794 SPOTS FROM HL#9796794	Comment. MOVING SPOTS FROM Remark. V1 MOVING SPOTS	Buyline Comment.	
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							S FROM HL#9796794 SPOTS FROM HL#9796794	MOVING SPOTS FROM V1 MOVING SPOTS	Buyline Comment. Sales Remark.	दर
\$300.00	ហ	Н	ហ	\$60.00	-30	_	THE VIEW	11A-12P	09/24-09/28	2 M-F Rating. 1.5
							Buyline Comment. MOVING SPOTS FROM HL#9796794 Sales Remark. V1 MOVING SPOTS FROM HL#9796794	MOVING SPOTS FROM	Buyline Comment. Sales Remark.	rathly. 1.0
\$300.00	υ 1	 	ОЛ I	\$60.00	.30	_	PEOPLES COURT	10A-11A	09/24-09/28	Dat:
Total Cost	Total Spots	# of Weeks	Spots/Week	Rate	Len		Program	Time	Dates	In Day
AND ORDER NO. 07- MINATION CLAUSES. RRTISING CONTRACT	NONDISCRII NONDISCRII ADCAST ADVI OR ETHNICII	MMISSION CONTAIN ANY BROI TO RACE (49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT LETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	ATES FEDERAL OF RACE OR ETH KATZ) DOES NOT	E UNITED ST. ITHE BASIS (ITVISION OF)	49 AND 50 OF THE UNITED ST DISCRIMINATE ON THE BASIS SUBSIDIARY OR DIVISION OF LETES ITS BROADCAST ADVERT	******** PARAGRAPHS G CONTRACTS WILL NOT INC. INCLUDING ANY NEGOTIATES AND COMP	ATION************* IONS' ADVERTISING COMMUNICATIONS, Y AND EVALUATES,	**************************************	**************************************
									OMMENT —	CONTRACT COMMENT

Books	-REPORT TOTALS- Report Totals. 31 / \$3,10 -SALES MONTHLY TOTALS- Sep 12. 31 / \$3,100.0 Sales Totals. 31 / \$3,100 Station Totals. 31 / \$3,10 Lines not sent/rcld/rtrnCOMPETITIVE- Market To	7 SU Rating. 1.0	Rep Order# 9 EC'd Yes Station WXLV Advertiser (Product REJ Estimate# 142 Buyer CIN Phone# Fax# In Day
null RA35+	-REPORT TOTALS. 31 / \$3,100.00 Report Totals. 31 / \$3,100.00 Sep 12. 31 / \$3,100.00 Sales Totals. 31 / \$3,100.00 Station Totals. 31 / \$3,100.00 Lines not sent/rcld/rtrn. 0 / \$0.00 -COMPETITIVE— Market Totals	Buyline Comment. Sales Remark. 09/30-09/30 Buyline Comment. Sales Remark.	790669 Ver# 7790669 Ver#
	\$38,750	MO	1 Status New W.SALEM E GROU C Time 1135P- 1205A
	CABL 0% WGHP 58%	MOVING SPOTS FROM HL#9796794 V1 MOVING SPOTS FROM HL#9796794 11A-12P THIS WEEK MOVING SPOTS FROM HL#9796794 V1 MOVING SPOTS FROM HL#9796794.	Agency Agency C Flight Dat Hiatus W Program Program NITELINE
	% AAWM % % O WXNN % % O WXNN % % O WXNN		# TARGET ENTERPI ENTURA BLVD., S AN OAKS, CA 914 //142 09/24/2012 - 09/3
	WBFX		Last R howing Buy SES ITTE 1240 3 2012 Len0
	0 0 % %	\$100.00	Printed: 08 Last Received: 08/ Showing Buylines: All Lines USES USES USES 0/2012 Len Rate
	WCWG 0% WXII 17%	н	13/2012 9:10 AM 13/2012 5:32 PM Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson FAX#
	MEWA MEWA	н) LOS ANGELES) JENNA AVISHAY # 323-966-5205 917-206-9005 # of Tota Weeks Spot
	80 40	Н	2 of VISHAY -5205 -9005 Total Spots
		\$100.00	7otal Cost